WORLD FAMILY DOCTOR DAY 2016

Proposed activities

Caribbean

Caribbean College of Family Physicians

Jamaica

From an article published in the Jamaica Observer. See article

In 2016, five events are scheduled under the auspices of the Caribbean College of Family Physicians, the Association of General Practitioners of Jamaica, and the Family Medicine Postgraduate Programme of the University of the West Indies, Mona Campus. These are:

• A celebratory banquet at the Terra Nova Hotel on Friday, May 13;

• A church service of thanksgiving on May 14;

• An inaugural WFDD CME Conference at the Terra Nova Hotel, under the theme ‘Family doctors: The change agents in the non-communicable disease epidemic’ on May 15 from 8:30 am to 4:00 pm;

• Launch of ‘Adopt a health centre’ projects island wide on May 19. This is a programme that will see family doctor groups across the island partnering with community and corporate sponsors to contribute to the improvement of community health centres.

• A walkathon to raise money towards the ‘Adopt a health centre’ initiative is planned for later this year.

These events follow the success of last year’s WFDD, during which the public benefited from the provision of free blood pressure and blood sugar tests by the Nurses Association of Jamaica, the Diabetic Association of Jamaica and the Red Cross; HIV screening by the National Family Planning Board; ECGs by the Heart Foundation of Jamaica and mammograms by the Jamaica Cancer Society, both sponsored by the National Health Fund. The venue was a fair at Mandela Park, sponsored by Mayor Dr Angella Brown Burke and the Kingston and St Andrew Corporation.

Last year’s edition of WFDD recognised several family physicians, including Dr Winsome Segree, founder of Association of General Practitioners, The Caribbean College of Family Physicians, and the Family Medicine Postgraduate Programme in Jamaica.

As part of the global celebration, the WFDD Committee will be rolling out the welcome carpet to family doctors in Jamaica, across the Caribbean and the world, with opportunities to be involved in the 2016 activities to mark the day

Tobago

The Tobago Chapter of CCFP consisting of twenty-one (21) members created history by inviting the WONCA North American Polaris group for young doctors, to Tobago, the baby sister isle of the archipelago of Trinidad & Tobago. Their offer to host #Polaris 16 was officially approved by the Polaris Executive with the event booked to take place from May 14-19, 2016. Both CCFP- Tobago and Polaris will be celebrating their second birthday as well as World Family Doctor Day.

A packed agenda with a mixture of academia and social activities is planned for the visitors coming from North America, other parts of the world and across the Caribbean from other CCFP Chapters.

CCFP-Tobago will open the proceedings with a seminar with the theme “Primary Care & the Specialties: Bridging the Gap between Primary & Secondary Care” on Sunday May 15.

On Monday May 16 and Tuesday May 17, Polaris will hold its Scientific Meeting allowing a variety of speakers to address themes involving family medical care globally, YDM opportunities and
experiences, equity in family medicine and also including a Latin American track delivered in Spanish. A Mini Film festival will close the proceedings on Monday.

On Day 4 there will be a Town Hall meeting with Tobago patients and families and preparation for celebration for World Family Doctor Day on Thursday May 19.

In between all of this there will be island tours, sight-seeing, a local barbecue and beach ‘limes’ plus an Awards Ceremony and Dinner where family medicine icons from Tobago will be honoured.

After a cool-down between May 19 and 21, the party moves to Trinidad where under the combined auspices of CCFP-Trinidad, the Trinidad & Tobago Medical Association and the Faculty of Medical Sciences of the University of the West Indies –St. Augustine Campus, and in conjunction with the Ministry of Health of Trinidad & Tobago, the activities will culminate on Sunday May 22 in an all-day Seminar entitled “The Role Of Family Medicine In The Delivery Of Primary Health Care In Trinidad And Tobago” ending with hands-on skills-based workshops geared to young and future family doctors.

The theme suggested by WONCA and WHO for 2016 is “Smoking Cessation-Get Ready for Plain Packaging” and CCFP hopes to incorporate this with their televised Family Doctor messages across their region on UN World No-Tobacco Day, May 31.

Portugal

Portuguese Association of General Practitioners (Associacao Portuguesa dos Medicos de Clinica Geral)

“Portugal in motion and smoke-free!” will be the national motto of World Family Doctor Day, celebrated on May 19.

The Portuguese Association of General and Family Medicine (APMGF) will celebrate World Family Doctor Day 2016 with a series of activities designed to promote regular physical activity and smoke abstinence.

Organized groups of family doctors and General and Family Medicine residents are going to engage the population all over the country, making good use of their communication skills and their close relationship with the communities to raise awareness of the inherent value associated with regular physical exercise. They will also point out the need for Portuguese people to stay away from tobacco products and highlight the damages they can cause. Structured exercise routines and simple strategies that can help people say no to tobacco will be the key messages to share during World Family Doctor Day 2016.

You can also find, attached to this message, the logotype created for the national campaign, as well as an example of a poster that APMGF will provide to the groups, to be posted in health centres, community services and institutions.

In the upcoming weeks, we hope to send you more information regarding the preparation of World Family Doctor Day 2016 activities in Portugal.
Bangladesh

The Bangladesh Academy of Family Physicians plans to celebrate World Family Doctor Day (WFDD) 2016. In 2014 we observed the day for the first time in Bangladesh. This time we have chalked out a new logo [Figure 1], and anyone interested may use it for their own program. We also prepared a flair for this purpose [Figure 2]. We planned to celebrate the day in two phases:

WFDD 2016 Rally: Members of the Academy will gather in the early morning in front of the Academy Office at Hatirpool, Dhaka. There we shall join a rally at 8.00 am sharp as in 2015 [photo below]. Not only our members and doctors, but also family members of the doctors and other enthusiastic local people shall join and enjoy the rally. We are making local people aware about the FDD-2016, and people are very curious and they are asking us about the significance of the day. At the end of the rally we shall enjoy breakfast together.

WFDD 2016 Discussions and Education Programme: The Academy will organize a discussion on WFDD at 9.00 am. Prof Ainul Islam Choudhury, Former President of the Academy, will preside over the meeting. Prof Hafizur Rahman, President of the Academy, will talk about the WFDD. Prof Kanu Bala will deliver a lecture on the ‘Management of Tuberculosis in Family Practice’.