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The Conference, first ever organized in a Latin American country, promises to be a very stimulating international event with delegates coming from all Wonca regions. **Wonca Cancun 2010** will provide the opportunity to bring together experts in family medicine and primary care from all over the world to exchange ideas, information and the most up to date findings allowing us to enhance family health across diverse cultures.

Cancun is a gateway to the wonders of the mexican caribbean and the maya world, as well as the vast nature reserves of state Quintana Roo.

There are about 140 hotels in Cancun with more than 24,000 rooms and 380 restaurants. 4,000,000 visitors arrive each year in an average of 190 flights daily. Cancun’s hotel zone is shaped like a 7 with bridges on each end connecting to the mainland. Resorts on the horizontal or short end of the 7 tend to have more gentle surf because the waves here are blocked by the island of Isla Mujeres which lies just off shore. The hotel zone offers a broad range of accommodations, ranging from relatively inexpensive motel-style facilities in the older section closest to the mainland, to luxury hotels in the later sections. Travelers will find many well-known theme restaurants and clubs here.

For more information, please visit:
http://cancun.gob.mx/turismocancunqroo

And for the delegates and their families, the Organizing Committee has negotiated special rates in the nearest hotels of Cancun Convention Center.

We would like to invite you to our web page, where you can find detailed information for accommodation and de conference.

www.wonca2010cancun.com

We look forward to seeing you in Wonca Cancun 2010!

Wonca Cancun 2010 at YouTube:
http://www.youtube.com/watch?v=L5WDzGyLsV0
FROM THE WONCA PRESIDENT:

WONCA AND PRIMARY CARE IN LIGHT OF THE WHA RESOLUTION

Wonca lives through three year cycles and with the Wonca World Conference in Cancun only three months away, it is an appropriate time to reflect of what the 2007-2010 Triennium has brought – and what the implications should be for the coming years.

A major event of 2007-2010 has undoubtedly been the resolution adopted by the World Health Assembly of the WHO on Primary Health Care in May 2009. The resolution as such stressed in unequivocal words the role of family physicians, together with midwives, nurses, and other members of the primary health care team, to lead health care. But Resolutions in itself do not change the world – they are at best the instigators of change. The question to address is therefore how to capitalize on this resurgence of primary health care on the political agenda.

In its most simple form, the Resolution invigorates the work that Wonca has been doing since 1972, the advocacy of primary health care to policy makers and educators. Supplanting the scientific evidence of better health and better outcome of health care with this political evidence of an unanimous statement of all WHO member countries’ governments helps our mission.

This was again my experience, when I had the pleasure recently to visit Nepal. Nepal is a staunch Wonca member for nearly two decades and has developed with minimal resources an impressive academic family medicine structure – in their context referred to as the MD-GP. But to benefit from this in the restructuring of Nepal’s healthcare structure, a lot of work remains to be done. It is in itself already a challenge to organize in the urban settings, when governments and ministers of health change as regularly as the seasons. But Nepal has not only cities, its rural areas are about as remote as it will get. Some communities can only be reached on foot, a trek that will take a couple of days. Finding the means to build primary health care under such conditions will take more than a couple of good conversations to a minister and a dean.

In the aftermath of the adoption of the WHA Resolution, the senior staff of WHO has committed itself to further study of the essential features of primary health care and models of its success. This signals a strong commitment, and it signals that for the WHO the Resolution is not the end but the beginning. Here, I think, Wonca should add its share. And in taking the Resolution as the starting point, would enable Wonca to pursue with more vigor another issue. Because at the same time, the Resolution urges to run ‘vertical’, disease or target-group specific programs through integrated, ‘horizontal’ primary health care systems. This has always been the essence of the campaign ‘Fifteen-by-2015’ that Wonca, TUFH and other global health groups had initiated a couple of years earlier.

Fifteen-by-2015 aims to make such programs more effective, hence the primary health care leadership as stressed in the Resolution. But it also urges nations to improve the financial wellbeing of primary health care, and the possibility of attracting additional funding to what is made available through governments and health insurance budgets.

Wonca should consider setting up a convention to meet in a more proactive way with the funders of ‘vertical’ programs and with governments to review the implementation of the Resolution. The WHO, TUFH, Ghets and the other co-promoters of ‘Fifteen-by-2015’ present themselves as obvious partners in this respect. The Wonca Ibero-Americana Region has a lot of experience with convening with the departments of health of their region – in the past decade it organized three most successful ‘Primary Care Summits’. This experience may serve for a more global application.

The coming Wonca Council Meeting in Cancun, 16-18 May of this year provides the opportunity to discuss the directions Wonca should take. I look forward to meet all 120 Wonca Member Organizations there to see how we can capitalize of what has been a most precious success of the past three years!

Professor Chris van Weel
President of Wonca
FROM THE CEO’S DESK:

HIGHLIGHTS OF THE JANUARY 2010 CORE EXECUTIVE MEETING IN SINGAPORE

The Wonca Core Executive Committee consisting of the Wonca World President, President-Elect, Honorary Treasurer and the Wonca CEO met in Singapore for two full days on 29th-30th January 2010. This last meeting of the Core Executive for this triennium was principally aimed at preparations for the coming Wonca World Council to be held just prior to the Wonca World Conference in Cancun, Mexico in May 2010. Besides covering issues relating to the logistics and scheduling of the various aspects of the World Council, Core Executive dwelt in greater detail on some of the following issues.

Core Executive discussed in detail the annual budgets for the year 2010 and the next triennium (2011 – 2013) as proposed by the CEO. These budgets will be presented to World Council for approval in May 2010 and are the preliminary budgets set to inform all stakeholders of the funds allocated to each of them. As it is expected that Wonca’s financial status may not significantly improve during the coming years, a very prudent approach has been taken in the allocation of funds to all stakeholders.

Core Executive also discussed the timing and topics of the two proposed breakout sessions that will be held on the first and second day of the Council Meeting. As had been the practice in the past two Wonca World Council Meetings in Orlando and Singapore, these breakout sessions are moves to encourage contribution from all in the Wonca Council to important issues that Wonca faces in the future.

The first breakout session in the afternoon of the first day of Council will be on the “GROW Initiative”. The President-Elect, Dr Rich Roberts who is Chair of the Initiative, will give an overview of the recommendations of the GROW Initiative before the start of the breakout session. Groups will then be requested to discuss specific aspects of the recommendations and to report back to Council at the end of the day.

The second breakout session in the afternoon of the second day of Council will be on “The Future of Primary Care”. Prof Jan de Maeseneer will address the Wonca Council on the topic of ‘Global Issues in Primary Care’ before the breakout session. Groups will again be given specific aspects of the topic to discuss and report back to Council at the end of the day.

Another important issue discussed by Core Executive was the proposed changes to the Wonca Bylaws and specifically those changes addressing gender equity within the organization to encourage a more balance participation and secure more talents to contribute to the organization. Feedback has been received by the Wonca Executive on the proposed changes. Core Executive agreed that an open forum or ‘town-hall meeting’ was the best approach to allow all views to be heard. The Wonca Bylaws Committee will be the resource group to assist Council. This session will take place on the morning of the first day of Council.

The Wonca World Council, at this May 2010 Meeting, will be requested to approve the formation of a new Wonca region to be called “Wonca East Mediterranean Region” or Wonca-EMR as the short form. This new region has been in the making since the last Wonca World Council in Singapore in 2007. The Pro-tem Regional President of the proposed region has been an observer at all Wonca Full Executive Meetings for the past triennium. Core Executive discussed in detail the format in which the World Council will be voting for the establishment of this new region and how the Council Delegates of this new region will formally be welcomed into the World Council.

Besides the above issues, Core Executive also:
- Reviewed the relevance and importance of the various Organizations in Collaborative Relations (OCRs) to Wonca;
- Discussed the voting sequence and procedures to adopt at Council to ensure efficiency, speed and transparency in the elections to be conducted in the Council;
- Reviewed the bidding process for member organizations offering to host the 2016 Wonca World Conference;
- Considered the applications for Associate and Full Membership of Wonca;
- Considered the reports from the Regional Presidents, Chairs of Committees, Working Parties and Special Interest Groups.

Finally, Core Executive also discussed the procedure and timing of the search for and appointment of a new CEO for the Organization as the current CEO had indicated his desire to step down if possible from that appointment by 2013 at the Wonca World Conference in Prague, Czech Republic.

Dr Alfred Loh
Chief Executive Officer
World Organization of Family Doctors
FROM THE EDITOR:

LOOKING FORWARD (AND BACK) TO CANCEUN

As you are reading this column, only three months remain till the opening of our historic 19th Wonca World Conference in Cancun, Mexico! If you are like me and have attended one or more prior World Conferences (this will be my 7th Wonca World Conference since 1992) you most certainly are anticipating with great excitement this grand triennial reunion of more than 5,000 family doctors from around the world. If you have not yet registered, then go to www.wonca2010cancun.com and do so now!

If you have already registered and this is your first Wonca World Conference, then you are in for a real treat! Here are a few pre-travel suggestions to make your first Wonca World Conference as productive and joyous as possible.

First, learn as much about Wonca as you can before the World Conference. A good place to begin is by perusing our Wonca website at www.GlobalFamilyDoctor.com. You can learn about Wonca’s history, its mission, its organizational structure, its member organizations, its Working Groups, and its educational, research and practice related programs and resources. You may wish to review and skim through the back issues of Wonca News, which is an archive of Wonca’s history. You may even learn what Wonca means (but I’ll tell you - Wonca is an unusual but convenient acronym for the first five letters of the “World Organization of National Colleges, Academies and Academic Associations of General Practitioners/Family Physicians”, or “The World Organization of Family Doctors” for short).

Second, go the Wonca’s 2010 Cancun World Conference website at www.Wonca2010Cancun.com. You can learn about the entire conference, including the Scientific Program, the Sociocultural Program, the hotel accommodations in Cancun, and what you may want to go visit in your free time. The 19th Wonca World Conference starts off with the Opening Ceremony on the evening of May 19th and ends on the 23rd. However, you may wish to attend and learn about the meetings of Wonca’s Committees, Working Parties, and Special Interest Groups which will be held during the day on the 19th. And if you come even earlier, you may wish to observe the Wonca World Council which is held at the Fiesta Americana Hotel from May 16-18th.

By preparing with the assistance of these two key websites, you will make the most of your stay in Cancun and participation in Wonca’s 19th World Conference.

Looking Back on the 2007-2010 Triennium

As we approach Cancun, Wonca’s leadership will also be looking back on the past three years of our journey since our 18th Wonca World Conference in Singapore in 2007. Keeping with my tradition as Editor, the April Pre-World Conference of Wonca News will the key accomplishments, relevant events and most important milestones to remember during the past three years.

Please help me capture for our historical archives of Wonca News the most important moments during the past triennium. Send me before April what you believe were the most important events, accomplishments, news for family doctors and for Wonca during the 2007-2010 Triennial issue of Wonca News. You are welcome to tell me its significance to you as a family doctor. And you are welcome to send me a photo (and caption) to include. I will do my best to include as many of your suggestions as possible in the April Triennium issue.

So, let us together look back on our extraordinary journey during these past three years while we look forward with great anticipation to our grand Wonca reunion in Cancun in May!

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FEATURE STORIES

WONCA ASIA PACIFIC LAUNCHES PRIMARY CARE RESEARCH AGENDA

One of the justifications on what makes family medicine a specialty is its active research contributions. With the 2008 World Health Report focusing on Primary Health Care Reforms, now more than ever, we need to strengthen research activities, and gather the best evidence on primary care and its positive contribution to improved health outcomes.

Research activities in the Asia Pacific were given emphasis in 1996 when a research Methodology Workshop was held in Genting Malaysia and the output of which were presented in the 1997 Wonca Asia Pacific Regional Conference in Seoul. Another development which supported research activities was the workshop of journal editors which led to the publication of the Asia Pacific Family Medicine journal. Despite this development, the movement for research was still slow.

The 2003 Wonca World Research Workshop in Queens Ontario led to the organization of the Research Network for the Asia Pacific (RENAP). Three research agendas were identified in Phuket in 2006: Chronic Disease Management, Family Life Cycle Care, and Family Medicine Education. Malaysia, the Philippines and Australia contributed to the formulation of the proposal. In June 2008 during an interim meeting of RENAP in Ho Chi Minh, Primary Care Assessment in the Asia Pacific was added to the research agenda. There were studies done previously for the Asia Pacific but without the validated Primary Care Assessment Tool (PCAT) developed by Dr Barbara Starfield and used around the world. The need was reiterated in Melbourne during the Regional Meeting of RENAP.

The Philippine Academy of Family Physicians conducted a research summit in January 2009 during which research proposals for the three agendas were formulated. After the 2008 World Health Report, there was a growing interest to do the study to show the status of primary care in the region, document its value, and help strengthen those with weak primary care systems.
The third part of the workshop was on PCAT. Small group discussions (SGD) were carried out after the lecture on PCAT validation. They reviewed the PCAT survey for adult consumer, provider and facility and analyzed how it can be applicable to the Asia Pacific. Recommendations were gathered on how to minimally modify it to make it more culturally sensitive. The second SGD was on Research plans. Short term studies which can be presented during the Wonca Cebu conference in 2011 were indentified including pilot studies in Indonesia, Vietnam, Malaysia and the Philippines on Baseline Assessment of Primary Care in ASEAN Countries. Within the Philippines, “Assessment of the quality of primary care as perceived by family physicians of Luzon” will likewise be done. “Validating the modified Adult PCAT (Consumer Client Survey) in Barangays in Cebu City” will be done in the Visayas. The translation study of PCAT will be done in three major dialects in the Philippines: Tagalog, Bisaya and Ilokano. A descriptive project on the process to finalize the design will be conducted.

The Baseline Study on the Status of Primary Care will be done in the ASEAN region and later in the whole Asia pacific. A long term study in the Philippines shall answer the question “What are the performance areas and corresponding criteria and descriptor of Effective Primary Care Providers in the Philippines”?

A Core Regional Group shall serve as a clearing house for the PCAT project. It shall also identify priority areas and subtopics to work on, identify possible funding agencies, facilitate collaboration among countries and monitor and track progress of each and every project.

A point person for every country will do the tasks identified above at a country level. With support from the Wonca Asia Pacific and its country leaders and in co-operation with our family medicine researchers, we are optimistic that this project will be an ongoing and successful endeavor.

Isabelita Samaniego, MD, MOH  
PAFP Chair for the Committee on Research  
Chair, Wonca RENAP Workshop

Zorayda E Leopando, MD, MHP  
PAFP Chair for the Committee on International Affairs  
Deputy Chair for the Wonca RENAP Workshop

Jeffrey Markuns, MD  
Convenor, Wonca RENAP Workshop
WONCA WORKING PARTY ON WOMEN AND FAMILY MEDICINE PUBLISHES MEETING PROCEEDINGS

The Wonca Working Party on Women and Family Medicine (WWPWFM) has published the proceedings of its 28 June - 3 July, 2009 meeting which took place at the University of East Anglia (UEA), Norwich, Norfolk, United Kingdom. Forty delegates from eighteen countries representing all Wonca regions met from 28 June - 3 July 2009 at the University of East Anglia. Almost half of these were first time Working Party attenders, recruited because of their potential as emerging leaders for family medicine.

The broad aims of the meeting were to: Develop leadership potential in family medicine, especially among women doctors; Build on strategic goals set by delegates through which they plan to impact on clinical, training and research priorities in women and children's health; Plan strategic goals which relate to working with higher education structures and family medicine organisations to improve capacity for family medicine; Encourage people early in their careers to develop their academic and leadership potential for service and scholarship.

The WWPWFM started with a coming together of minds in the Wonca 1998 meeting in Dublin, and was recognized as a Working Party by the World Wonca Council in 2001 in Durban. At the 2004 Wonca Triennial Meeting in Orlando, the Working Party ran a strategic pre-conference planning workshop, led a plenary session during the World Conference, and formulated an Action Plan to guide the next three years. In 2006, 25 members of the Working Party from 16 countries and all 6 regions met in Hamilton, Ontario, Canada – an important and productive meeting which led to the Hamilton Equity Recommendations (The HER Statement); specific proposed gender equity amendments to the Wonca Bylaws; a “Women's Track” for the Wonca Singapore '07 meeting with a special emphasis on leadership development; and progress in developing a statement urging Wonca to promote awareness of the vital effects of gender as a determinant of health.

The HER statement and the ‘Ten Steps to Gender Equity’ were adopted by Council at the Singapore triennial in 2007, where the Working Party again hosted both a pre-conference and a number of events in the main programme. A significant number of the proposed changes to the bylaws have been formally proposed to Council for voting in the 2010 Triennial in Cancun, Mexico, and WWPWFM contributions have been visible in most Wonca regional meetings. Many other activities, including a Monograph and Literature Review, occurred in this period, and are archived on our website www.womenandfamilymedicine.com.

However, much remained to be done. In order to maintain momentum and to extend our activities, it was agreed that we would have a further ‘interim’ meeting for our Working Party before the 2010 triennial. The Chair for 2007-2009, Amanda Howe, agreed to host this at her own university in U.K. Planning was undertaken by the Executive, who from 2007-2010 were: Amanda Howe (Chair, UK, Europe Region), Cheryl Levitt (Past Chair, Canada, North America Region), Amanda Barnard (Chair Elect, Australia, Asia Pacific), Kate Anteyi (Nigeria, Africa), Liliana Arias-Castillo (Colombia, IberoAmerica), Lucy Candib (U.S.A., N America), Ilse Helleman (Austria, Europe), Zorayda “Dada” Leopando (Phillipines, Asia Pacific), Atai Omoruto (Uganda, Africa), Dorothy Pieters-Jang (Curacao, Caribbean-North America), and Nandani de Silva (Sri Lanka, MESAR).

The Working Party was delighted to receive a formal greeting from the Wonca World President Chris van Weel at the start of the meeting, and to be able to debrief with members of the Wonca World Executive, Professor Michael Kidd and Dr Iona Heath on July 3 2009.

What did we achieve? Greater awareness of Wonca, two consensus statements - on Gender Equity Standards (GES) Statement for Wonca Scientific Meetings, and the ‘LEAD’ statement; an updated Action Plan, an international guest speaker for University of East Anglia on Gender Equity in Medical Practice and more projects linked with the World Health Organisation Millennium Goals. The website will be updated with a full archive section and more ‘stories of our lives’.

Most immediate of all, we worked on our programme for the next Wonca triennial in May 2010 in Cancun. We also considered the important next steps in the Bylaws and Regulations amendment process, where our group has been responsible for many of the changes currently to be voted on by Council in 2010. The amendments developed with the Wonca World Executive included the creation of a Wonca Equity Committee, which can monitor all Wonca activities to ensure that equity is practiced as well as preached. We were excited to hear from our Ibero-American colleagues about the Cancun meeting, and will support it in every way.

We also addressed capacity building, regional links, and
succession planning. With a new Eastern Mediterranean Region (EMRO) member, we have full regional representation on our Executive, and will have the same in the ‘emerging leaders’ co-ordinating group. Amanda Howe is standing aside a year early as Chair due to other professional commitments, but she remains on the Executive. Amanda Barnard (Australia) has stepped up a year early so there is no overall change in the Core Executive until Cancun. In the meantime, we shall formalise the process for appointing the next Chair Elect and next Executive in Cancun in 2010.

We are immensely grateful to all those who supported this meeting, including the Wonca World Executive, who gave both their time and finance to support the meeting. We hope that for those who could not attend it will be valuable to you in terms of its impacts in the wider community over time. We are leading the way in family medicine, and gender equity for doctors and patients is a crucial strategic platform for success. Please contact us for more information.

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19TH WONCA WORLD CONFERENCE CANCUN WATCH:
MAY 19-23, 2010

REGISTER NOW FOR 19TH WONCA WORLD CONFERENCE

On behalf of the Host Organizing Committee of the 19th Wonca World Conference of Family Doctors (Wonca Cancun 2010), I have the great pleasure of inviting you to join more than 5,000 of our international colleagues in Cancun, Mexico, from May 19-23, 2010.

For the first time in the history of the World Organization of Family Doctors (Wonca), a Latin American country will be the venue for a World Conference of Family Doctors: In October 2004, the Mexican College of Family Medicine was designated by the Wonca World Council as organizer of the 19th Wonca World Conference of Family Doctors, to be held in the city of Cancun, Mexico, from May 19-23, 2010.

This Conference will spread the latest scientific and technological breakthroughs in our discipline. It will draw the attention of the Family Doctors from different parts for the world and will lead to the reflection on the technical and social role that Family Medicine must have to achieve the international goals that were proposed in the 2000 Millennium Summit: the Millennium Development Goals (MDGs).

Through Wonca Cancun 2010 we will analyze issues related with the technical and social role of Family Doctors in the achievement of the main international goals proposed during the 2000 Millennium Summit, the Millennium Development Goals (MDGs). We also will continue the Wonca tradition of distributing cutting edge technology, promoting global calls to action and announcing practical applications of the latest medical progress.

The Scientific Program for the Wonca Cancun 2010 will be structured around the MDGs most strongly linked to Family Medicine, and will also respond to Wonca Goals and scientific needs from the seven Wonca geographical regions.

The Plenary Sessions will include leaders of the United Nations health organizations as well as representatives of other international organizations. The Program will also include a variety of activities oriented to increase and strengthen the knowledge and skills of all the potential participants: free standing papers, workshops, symposiums, poster presentations, and academic activities with Wonca Working Parties, Task Forces and Special Interest Groups.

With the support and guidance of Wonca President-elect, Richard Roberts, a Junior Doctors’ Pre-Conference is being organized. Colleagues from the Vasco da Gama Movement and Rajakumar Movement, together with a group of Mexican residents, are leading this initiative. From Latin America it is expected to have the participation of, at least one representative from each
country. The Pre-Conference will take place on May 18-19.

The 19th Wonca World Conference, the first ever organized in a Latin American country, promises to be a very stimulating international event with delegates coming from all Wonca regions. Wonca Cancun 2010 will provide the opportunity to bring together experts in family medicine and primary care from all over the world to exchange ideas, information and the most up to date findings allowing us to enhance family health across diverse cultures.

And for the delegates and their families the possibilities for entertainment, adventure and contact with history and nature are endless. Cancun truly has it all.

For more information and to register, please visit us at: www.wonca2010cancun.com

The Host Organizing Committee of Wonca Cancun 2010 invites you to join more than 5,000 international colleagues in Cancun, Mexico, to attend the May 19-23 2010, World Conference. Come to learn and contribute to the latest in family medicine, health care, and health, and enjoy our history, culture and hospitality!

Dr. Javier Dominguez del Olmo
Honorary Chairman Host Organizing Committee
Wonca Cancun 2010

WONCA WORKING GROUP NEWS

WONCA INTERNATIONAL CLASSIFICATION COMMITTEE

The WICC held its 2009 Annual Meeting from November 9-12 in Florianopolis, Brazil. Several primary decisions were taken at the meeting.

WICC will move forward to form a Primary Care Classification Consortium, an international non-profit organization that will provide primary care expertise to “all” classification and terminology efforts. Mike Klinkman will lead in developing the structure and proposal for the Consortium in cooperation with Rich Roberts, the Wonca President-elect. The WICC executive will then send document to core Wonca executive to begin work on creating and identifying funding for the new organization.

WICC approved the WICC-International Health Technology Standards Development Organization (IHTSDO) agreement, which will create the International Family Physician/General Practitioner Special Interest Group (IFP-GP SIG). Nick Booth will Chair the SIG. The IFP-GP SIG will begin two tasks: the creation of a SNOMED Primary Care reference set of terms and a map from this term set to ICPC-2. A draft of a “governance” (quality assurance) process was reviewed and will be revised with input from Wonca Executive and IHTSDO leadership.

WICC took the opportunity to meet with members of the Ministry of Health to discuss classification standards for Brazil, and how to develop their health IT. WICC also made some core decisions on the structure and content of ICPC-3.

An improved WICC website is essential. Ideas on content and organization were discussed at the meeting. WICC will need an external site for dissemination and training, as well as an internal site for work. Marc Jamoule will lead group with Juan Gervas, Michel Dejonghe, Graeme Miller and Alejandro Orsonio in developing project plan including budget needs.

Mike Klinkman
Chair, Wonca International Classification Committee

Wonca WORKING PARTY FOR MENTAL HEALTH

In recognition of the importance of mental health in primary care, Wonca has a Working Party for Mental Health whose mission is to improve the recognition and access to treatment for mental health worldwide by working with members and other stakeholders to develop mental health knowledge and skills. Some of the activities and achievements of the Wonca Working Party on Mental Health targeted at the prevention of mental ill health are described below.

Wonca has developed a method of improving mental state assessment in primary care by using the concept of ‘look, listen & test’, which is described in Primary Care Mental Health, Volume 3, Number 2, June 2005, pp. 145-147(3). The Wonca Working Party on Mental Health has carried out a series of workshops and training in mental health assessment at Regional Wonca conferences to raise awareness of the role of primary
care clinicians in the recognition of depression and prevention of suicide.

In 2008, Wonca and the WHO issued a landmark report 'Integrating Mental Health into Primary Care: A Global Perspective' (www.who.int/mental_health/resources/mentalhealth_PHC_2008.pdf). This influential report has made an international impact and provides practical examples for achieving integration in a variety of low, middle and high income economies. The report has now been translated by the Portuguese government into Portuguese and will be available to other governments and medical organisations who may wish to translate it.

To support the dissemination of evidence based best practice in primary care mental health, the Wonca Working Party on Mental Health has developed a resource, the Journal of Mental Health in Family Medicine (http://www.radcliffe-oxford.com/journals/j20_Mental_Health_in_Family_Medicine/default.htm). The Journal is now listed on PubMed Central on this link: http://www.ncbi.nlm.nih.gov/pmc/journals/968/.

Wonca supports mental health advocacy and the rights of service users worldwide and collaborates with mental health advocacy organizations at every opportunity. This year’s collaboration with the World Federation for Mental Health resulted in Wonca leading the 2009 World Mental Health Day “Call to Action”. This focused on the importance of reducing stigma at all levels of society by integrating mental health into primary care and will contribute to improved mental health outcomes including depression and suicide prevention. (http://www.wfcm.org/ooWorldMentalHealthDay.htm)

This year, Wonca collaborated with the other members of the Mental and Physical Health Platform in Europe to produce a document on how best to improve the mind and body connection. As physical health is often co-morbid with depression, targeting this connection will result in improved depression outcomes and suicide prevention.

Within the upcoming year, the Wonca Working Party on Mental Health plans to produce a DVD based resource that will be distributed to primary care teams worldwide to highlight the importance of the recognition and management of mental disorders including depression and suicide prevention. This DVD will use actors to illustrate clinical encounters of family doctors worldwide building on the work done on ‘Look, Listen and Test’ and communication skills. It will also address issues related to dementia and co-morbidity in general. We will be looking for other partners to collaborate with us in developing this educational resource.

The WWPMH is a contributor to the WHO Mental Health Gap Forum that is looking at how the mental health gap can be addressed in Europe and the rest of the world. Wonca will play its part by joining others in applying for grants to support developing nations and in the provision of technical expertise and manpower for states that require such input. Through the improvement of government awareness and by enhancing the skills of individual health workers, mental health outcomes, including depression and suicide prevention, will be a global priority. The Chair of the Wonca Working Party on Mental Health and the President of Wonca attended the launch of the Partnership Forum in Geneva in 2009 and agreed to collaborate with the WHO in an advisory capacity. The Wonca Working Party on Mental Health will hold a stakeholder meeting during 2010 to see how we can make the mhGAP Action Plan a reality.

The WWPMH is currently developing a work plan dedicated to the production of training and reference material that will be of use to primary care clinicians globally. Wonca will identify, and collaborate with, other stakeholders to ensure that the material continues to be robust and of high utility value in high, middle and low income countries. We propose to produce a manual that will support Primary Care clinicians to treat and manage common primary care mental health problems, using evidence-based interventions. This manual will be developed by applying the methodology used to produce ‘Integrating mental health into primary care: a global perspective.’ The working title is ‘Primary Care Mental Health – A Practical Manual.’

The WWPMH is collaborating with the WHO to develop and deliver training in mental health advocacy and policy aimed at primary care physicians. The plan and programme are in the advanced stages of development and will be rolled out in late 2010.

The WWPMH will continue its successful collaboration with the World Federation for Mental Health (WFMH) by providing background literature pertaining to primary care mental health and the 2010 theme chosen. Mental Health in Primary Medicine will again produce a special issue in collaboration with the WFMH to mark this year’s World Mental Health Day and will hold a workshop and event and encourage all our members worldwide to mark this occasion.

The WWPMH will continue to maintain a high profile presence at Wonca Regional and World Conferences and at Psychiatric Conferences world-wide. The proposed Wonca Working Party
The Malaysian Primary Care Research Group has successfully organized the Asia-Pacific Primary Care Research Conference in Melaka, 5-6 December 2009. This conference was the fruit of one year of hard work by the Organising/Scientific Committees, and was the collaboration between the Academy of Family Physicians of Malaysia (AFPM), the Wonca Asia-Pacific Region, Family Medicine Specialists Association of Malaysia, Ministry of Health of Malaysia and the College of Family Physicians of Singapore.

The conference has attracted 136 participants from 5 countries (Singapore, Hong Kong, Taiwan, Myanmar and Malaysia). The Wonca Asia-Pacific Region sponsored 6 participants with a total cost of RM3000. The conference programme included plenary lectures by Professor Nigel Mathers (Chair of Clinical and Research, Clinical Innovation and Research Centre, Royal College of General Practitioners and Professor and Head of Academic Unit of Primary Medical Care, University of Sheffield, United Kingdom), three concurrent workshops conducted by experienced researchers and speakers: Research Methodology (Associate Professor Dr Lee-Gan Goh, Associate Professor Dr Chirk-Jenn Ng), Biostatistics (Dr Kam-Cheong Wong, Dr Claire Choo), and Qualitative Research/Medical Writing (Associate Professor Esther Daniel, Associate Professor Dr Lyn Clearihan), and research presentations.
Fifty-two research abstracts were received, of which seven were selected by the judges (Nigel Mathers, Lyn Clearihan, Kam-Cheong Wong, Lee-Gan Goh) for oral presentations, and the rest were poster presentations. The large number and the high standard of these submissions were commended by the judges. We have awarded research prizes totaling US$3,500 to best oral and poster presentations. These prize money were partly contributed by the donations from the Singapore Doctors and the Hai-O Enterprise.

The best oral presenter was awarded the inaugural Rajakumar Research Award of US$1,000. This award is named in honour of Dr MK Rajakumar, our exemplary and outstanding family physician who had made tremendous contribution to our academy as well as the discipline in the international arena. We have also awarded 2 other oral presentations awards of US$500 each and 3 best poster awards of US$500 each.

The winner of the Rajakumar Research Award was ESH Khor for the research project, “Application of Linguistic Framework in the Investigation of Medical Consultations in a Primary Care Clinic”. The winners of Oral Presentations were: 1) WHH Low, SP Dan, H Jamaiah, MMZ Zaki, and TO Lim, for “A Randomized Controlled Trial to Evaluate the Efficacy of a Community-Based Cardiovascular Risk Factors Intervention Strategies (CORFIS) Trial in Managing Hypertension, Diabetes Mellitus and Hyperlipidaemia in a Primary Care Setting”, and 2) JSK Yap, KA Gwee, BC Tai, for “Lacteol for the Treatment of Antibiotic Associated Diarrhoea”.

Winners of Best Poster Presentation included: 1) SF Tong, WY Low, BI Shaiful and S Wilcock, for “Primary Care Doctors’ Intention to Engage Men in Health Assessment: Weighing the Balance Between Men’s Receptivity and Medical Importance; 2) CL Teng, EM Khoo, SF Tong, VKM Lee, AH Zailinawati, O Mimi, WS Chen, and S Nordin in “Antibiotic Prescribing in Acute Respiratory and Urinary Tract Infections in Malaysian Primary Care Settings: Differences in Evidence-Based Practice”, and 3) WE Tang, ASL Tan, Y Ko, JYC Lee, K Ng, K Tsou, Y Yeo, and MPHSToh, in “Health Literacy and its Relationship with Self-Rated Health Status and Knowledge of Chronic Diseases Among Primary Care Patients in Singapore”.


The PDF versions of the oral presentations and most of the posters are also available on the webpage. URL: http://www.afpm.org.my/APP_CRC/download.html.

We have extremely encouraging feedback from the participants, most of them wanting to attend the conference again. The next conference is planned to be held in Singapore in December 2010.

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WONCA 18TH ASIA PACIFIC REGIONAL AND 10TH WONCA RURAL HEALTH CONFERENCES PLANNED IN CEBU IN 2011

The Philippine Academy of Family Physicians (PAFP), one of the founding member organizations of Wonca, is hosting for the first time a combined 18th Wonca Asia Pacific Regional (APR) Conference, 10th Wonca World Rural Health Conference during the PAFP’s Golden Anniversary on February 21-24, 2011 in Cebu City Philippines. For the PAFP, it is a Golden Anniversary Celebration because the 2011 conference is also the culminating activity of the 50th anniversary of its founding in 1961.

The theme of the Wonca Asia Pacific Regional Conference is “Paradigm of Family Medicine: Bridging Old Traditions with New Concepts”. This is the third time that the PAFP has hosted a Wonca Asia Pacific Regional Conference.

The PAFP is known for its innovations in the Wonca conferences. In 1979, the PAFP conducted a Workshop on the Status of Family Physicians in South East Asia and
defined the roles of a family doctor. In 1993, it introduced the Family Medicine Education Workshop as a preconference activity together with the Philippine Society of Teachers of Family Medicine. This produced the “Core Curriculum in Residency/Vocational Training in Family Medicine/General Practice and the Content of Conjoint Examination.” The workshop since then became a regular feature in Wonca Asia Pacific Conferences. In the same conference, the Manila Declaration was written as a challenge to all member organizations to commit themselves in the protection of the environment.

In 2011, the PAFP is introducing another innovation by integrating the 10th Wonca Rural Health World Conference. While in Heraklion, Crete, Greece during the 9th Rural Congress, Dr Ian Cupper, Chair of WWPRH and Professor Roger Strasser, Founding Chair met with Professor Zorayda Leopando, over all Chair of the Host Organizing Committee for Wonca APR Cebu 2011, and Dr. Aileen Espina regarding the 10th Rural Congress which will be held in Asia Pacific in 2011. Together they explored the possibility of having a joint conference. The two conferences can complement each other, shall not compete for participants who will make choices on which conference to attend if done separately. This move can also set the tone for subsequent Rural Congresses, meaning it can be combined with a Regional Conference in the region where it supposed to be held.

The PAFP governing board approved the idea and it was subsequently endorsed to the Regional Executives, who in turn endorsed this to the Chief Executive Officer and World Executive of Wonca. The Host Organizing Committee is now coordinating not only with the local chapter but with the Working Party for Wonca Rural Health in ensuring that the scientific program will be relevant, dynamic and interactive. The main topics in the plenary are: Family Medicine Education, Caring for Patients and Their Families, Making Primary Health Care Reforms Work Through Research, Embracing the Fight against Climate Change. There will be workshops organized through abstract submission, workshops organized by Wonca AP Committees, WWPWF and WWPRH.

The main speaker or the Wes Fabb Orator is Professor John Murtagh of Australia, well known author of “General Practice” which has been translated into 14 languages. He has also written books on “Patient Education” and “Practical Tips”. Considered one of the most influential person in general practice in Australia, we can rightfully say that Professor Murtagh is likewise one of the most influential person in general practice and family medicine around the world.

The Conference organizers have created a beautiful logo for the conferences. The yin yang represents the traditional oriental medicine which continues to be a resource of modern day healers. The gold portion symbolizes the 50 years of the Philippine Academy of Family Physicians while the silver hue represent the 25 years of organized Academic Family Practice. The Wonca logo stands for 17 member organizations of Wonca in the Asia Pacific and family physicians in rural health. The blue waves symbolize the Pacific Ocean and China Sea, significant bodies of water in the Region. The orange represents the sun which rises first in Asia Pacific.

Expect an enjoyable social program during and after the conference. The site, Cebu City, is the oldest city in the Philippines and the Queen City in Central Philippines. It has the luxury of a highly urbanized city where you can have endless shopping. It is near beautiful beaches, old churches, diving sites and golf courses. Being the oldest chapter of the PAFP, it boasts of 5 residency training programs which the academically inclined can visit.

At the end of the conference, we shall join forces in coming up with a resolution / position paper on the most pressing issues closest to your heart-our patients and their concerns, their environment, their family doctors.

Zorayda “Dada” Leopando dfcmdada@yahoo.com,
WONCA MEMBER AND ORGANIZATIONAL NEWS

LINDA FRENCH NAMED EDITOR OF GLOBAL FAMILY DOCTOR

The Secretariat received the resignation of Jim Vause as Chief Medical Editor of the Wonca Website in September 2009. Following that, several recommendations were considered as Jim's replacement. Linda French, Professor and Chair of the Department of Family Medicine, University of Toledo, Ohio, USA, and one of the two Assistant Medical Editors, agreed to take on the appointment in October 2009. She has merged into her role very well given the circumstances and with little disruption to the production of Journal Alerts and Clinical reviews.

Paul Schaefer of the University of Toledo, was subsequently appointed as Assistant Medical Editor in December 2009 to take over Linda's earlier post of Assistant Medical Editor. Stephen Wilkinson continues as the other Assistant Medical Editor of GFD.

AAFP TO HOLD FAMILY MEDICINE GLOBAL HEALTH WORKSHOP IN FLORIDA

Connect with people and places. Learn what only experience can teach. The American Academy of Family Physicians plans to hold it Family Medicine Global Health Workshop from September 9-11, 2010 at the Hyatt Regency in Coral Gables, Florida. The workshop theme is "Capacity Building to Improve Health for All".

The Family Medicine Global Health Workshop is a great opportunity to network with experts who have years of experience in Global Health as well as with your peers who have similar interests and experiential backgrounds. Join us and present on a variety of topics including Capacity Building to Improve Health for All, the theme for this year's workshop. Practicing physicians, faculty, residents and students with an interest or experience in International Activities/Global Health are encouraged to attend and submit abstracts for posters and peer sessions.

For information about the workshop registration, abstract submission and accommodations, go to www.aafp.org/intl/workshop or contact Rebecca Janssen, AAFP Program Coordinator, at rjanssen@aafp.org

REMEMBERING JOHN A MACLEOD: 1935 - 2009

Dr John AJ MacLeod died following heart surgery in September 2009 at the age of 74, two months after giving the keynote paper on Island Health to the WONCA 2009 Rural Conference in Crete. John was an iconic rural doctor who made a significant contribution to international rural health throughout his career.

He was the family doctor to the island of North Uist, Outer Hebrides, Scotland until his retirement after 27 years in practice. He had followed his parents into the family general practice and the family's service to the local community totalled 77 years.

His parents had helped establish an air ambulance service to the island and were part of the first generation of UK GPs who established the UK National Health Service after the Second World War.

John was very proud of his island and family heritage, and contributed in many ways throughout his lifetime to his local community beyond providing a medical service.

He was a passionate advocate of the health for island people but was also passionate about the sea, fishing, marine biology and the Gaelic traditions of his heritage. He represented the Queen on the island but had a common touch with the local crofters (farmers).

John was a founding member of the WONCA Rural Group in 1993 and a familiar figure in his Scottish kilt at the international meetings.

John was born on North Uist and went to Medical School in Glasgow. He did hospital jobs in London before returning, in 1973, to take over the family practice. The doctors were boy returned to the Island as 'Dr John'. He came with Lorna his new wife and a wealth of medical experience to set him up in family practice. Lorna, his wife, was very much part of the medical team and coped with a change in lifestyle from London to a remote island with wonderful skill and understanding to support John. Their three children are now successful adults and Lorna has remained an important part of island community life. John had served in the Royal Navy after university and learnt his leadership style of "leading from the front". He set high personal and professional standards for himself and others. He was a great networker and mentor to many colleagues in primary care.

His island practice was pursued with academic rigor and he collaborated in research on blood pressure and
He made people feel valued and welcome. He was very thoughtful with gifts and one of his lasting legacies to Rural WONCA will be the Scottish theme music he commissioned on his own initiative as gift for future conferences.

John's cultural exchange included taking his island to the world but also inviting the world to his island! Everyone he met at the conference was invited to make the journey to Lochmaddy, North Uist and he delighted in giving Scottish hospitality to his international visitors. This started with the flagpole in his garden which flew the visitor's national flag in welcome as the ferry came into the bay below his house.

John had a full professional and personal life which was well lived and celebrated by the Lochmaddy community at his funeral service. There were kilts, pipers and drams (wee whiskies) as he was buried on the island Machair (beach meadow). This was followed up later by a memorial service in the Chapel, University of Glasgow for friends and colleagues in the Scottish medical community. The University of Glasgow is 550 years old and the Chapel had many family connections for John. The traditional service was mixed with anecdotes and stories about John which he would have appreciated and enjoyed. In a modern twist to tradition the University Chapel has a webcam and this enabled the formal proceedings to be broadcast on the internet and allowed the WONCA Rural Group in particular to celebrate John's life and contribution to the success of the world rural health movement. This was another first for John who always adopted new technology with enthusiasm as a method of extending international collaboration. He would have chuckled deeply about the contrast of 550 years of University tradition and a network throughout the world in 2010.

We have lost the man as an international rural medical community but his traditions, values and music will live on through future rural conferences.

Dr James Douglas, Wonca Rural Health Working Party
**WONCA CONFERENCES 2010 – 2013 AT A GLANCE**

**Wonca Direct Members enjoy lower conference registration fees**

See Wonca Website www.GlobalFamilyDoctor.com for updates & membership information

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Information correct as of February 2010. May be subject to change.
WONCA News

GLOBAL MEETINGS FOR THE FAMILY DOCTOR

WONCA WORLD AND REGIONAL CONFERENCE CALENDAR

19th WONCA World Conference, Cancun 2010
Host : Mexican College of Family Medicine
Theme : Millennium Development Goals: The Contribution of Family Medicine
Date : 19-23 May, 2010
Venue : Cancun Conventions and Exhibition Center, Cancun, Mexico
Contact : Mexican College of Family Medicine
Anahauc #60
Colonia Roma Sur
06760 Mexico, D.F.
Tel : 52-55 5574
Fax : 52-55 5387
Email : jdo14@hotmail.com

Wonca Asia Pacific Regional Conference, Philippines 2011
Host : The Philippine Academy of Family Physicians
Theme : Paradigms of Family Medicine: Bridging Old Traditions with New Concepts
Date : February 2011
Venue : Cebu, Philippines
Contact : Prof. Zorayda Leopando
Chair, Host Organizing Committee
Email : dfcmdada@yahoo.com
woncacebu2011@gmail.com

Wonca Europe Regional Conference, Poland 2011
Host : The College of Family Physicians in Poland
Theme : Family Medicine: Practice, Science and Art
Date : 8-11 September, 2011
Venue : Warsaw, Poland
Contact : Ms Katarzyna Dubas
Health & Management
Sarego 16/3 Street
31-047 Krakow, Poland
phone : 48 12 429 5015
fax : 48 12 431 21 44
Email : Katarzyna.Dubas@ziz.com.pl
Web : www.woncaeurope2011.org

Wonca Asia Pacific Regional Conference, South Korea 2012
Host : The Korean Academy of Family Physicians
Theme : Family Medicine in South Korea
Date : 24-27 May 2012
Venue : Jeju, South Korea
Email : kafmsd@kafm.or.kr

Wonca Europe Regional Conference, Vienna, Austria 2012
Host : Austrian Society of General Practice / Family Medicine
Theme : The Art and Science of General Practice
Date : July 4-7, 2012, Austria
Venue : Center Vienna (ACV)
Contact : Vienna Medical Academy
Alser Strasse 4, Unicampus AAKH
1090 Vienna
Tel : 43 1 405 13 83-0
Fax : 43 1 407 82 74
Email : woncaeurope2012@medacad.org
Web : www.woncaeurope2012.org

MEMBER ORGANIZATION AND RELATED MEETINGS

AAFP Annual Scientific Assembly, United States 2010
Host : The American Academy of Family Physicians
Date : Sept 29-Oct 3, 2010
Venue : Denver, Colorado
Web : www.aafp.org

RCGP Annual National Primary Care Conference, United Kingdom 2010
Host : Royal College of General Practitioners
Date : October 7-9, 2010
Venue : Harrogate International Centre
Web : www.rcgp.org.uk

Travel Medicine, South Africa 2010
Theme : Travel Medicine Africa – Research and Reality
Date : October 14-17, 2010
Venue : Capetown International Convention Center, South Africa
Contact : Dr Garth Brink
Mail : gkb@itikzn.co.za